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Beef Producers Call for Ambition Over Political Expediency

Beef producers from the Five Nations Beef Alliance (FNBA)* implore that Trans-Pacific Partnership (TPP) Leaders and their negotiators secure 'gold standard' outcomes for beef.

In so doing, the level of import reform ambition must not be sacrificed for political expediency.

The FNBA met in Austin, Texas USA this week and reaffirmed its position in relation to the TPP negotiations.

FNBA's overarching priority is that TPP members do not compromise on the high level of ambition envisaged by TPP Leaders in 2011.

A trade liberalising and comprehensive TPP agreement must be secured - an agreement which delivers transparent, plurilateral, non-discriminatory beef market access outcomes.

This necessitates addressing border protection measures coupled with clear disciplines and consultative mechanisms to deal with non-tariff barriers to trade – such as non-science based sanitary and technical impediments.

* The FNBA is represented by the Cattle Council of Australia, Canadian Cattlemen's Association, Confederación Nacional de Organizaciones Ganaderas, Beef + Lamb New Zealand and the National Cattlemen's Beef Association. Together, FNBA represents producers from countries that account for one-third of global beef production and approximately half of global beef exports.