

INTERNATIONAL BEEF ALLIANCE

PRESS RELEASE
December 17, 2015

Dennis Laycraft is elected President of the Global Round table for Sustainable Beef (GRSB).



The International Beef Alliance is very pleased to know that Dennis Laycraft, Executive Vice-President of the Canadian Cattlemen's Association, has been elected President of the Global Roundtable for Sustainable Beef (GRSB).

Dennis is one of the founders of the Alliance and a constant reference and role model for many of us who have had the privilege to work with him.

IBA congratulates Dennis and strongly values his election. Dennis leadership ensures that the voice of the beef cattle producers of the world is heard in international fora such as GRSB.

IBA looks forward to continue engaging in global discussions on issues concerning the beef industry.