



RISING CHAMPIONS INITIATIVE



YOUR



SAY



COUNTS

“Apply now and get involved!”

Shona Izod, Inverway Station, NT (pictured)



## Why apply? Well, just check out the benefits!

Applications close:  
**October 1 2010**

- ✓ Meet like-minded people interested in beef from across Australia and the globe
- ✓ Create networks with Australia's beef industry leaders and take home tips from the best in beef
- ✓ Learn how to have a say, be heard and stand out in the beef industry
- ✓ Work with a mentor who is also a beef producer to progress personal goals
- ✓ Gain insight into the national issues facing the Australian beef industry
- ✓ Develop the knowledge, political acumen and leadership skills to be a young champion in the beef industry
- ✓ Attend Cattle Council and Meat and Livestock Australia face-to-face meetings, including the 'Beef Industry Champions Gala Dinner' in Tasmania all expenses paid (15-17 November 2010).
- ✓ Go in the running to win the title of NAB Agribusiness Rising Beef Industry Champion and represent Australia's beef producers in the Five Nations Beef Alliance Young Ranchers' Forum comprising of a 6-day beef tour in Denver, Colorado, USA all expenses paid (January 2011). You will also learn about the challenges and opportunities facing the world's food producers and suppliers in attendance at the International Livestock Congress coinciding with the National Western Stock Show, which offers cattle judging, horse shows and hosts the Professional Cowboy Association ProRodeo finals.



# Are you the next NAB Agribusiness Rising Beef Industry Champion?



## Introducing the Cattle Council Rising Champions Initiative

It makes sense that the cattle producers of tomorrow are involved in the planning that occurs today. That's why Cattle Council is offering young people passionate about the Australian beef industry the opportunity to have a say and be heard by the decision makers. The aim of the Initiative is to inspire, empower and support young people passionate about the Australian beef industry to provide input into the issues challenging, and presenting opportunities for, our industry.

**STAGE 1** of the Initiative will involve meeting with your State Farming Organisation upon successful application. Your State Farming Organisation will assess your application and select a finalist to progress to the Cattle Council meeting.

**STAGE 2** will involve being matched with a mentor, who is also a beef producer on the Cattle Council, to develop your industry project and help you develop your industry knowledge and leadership skills leading up to the Cattle Council meeting.

**STAGE 3** will involve meeting with the other state finalists and presenting your industry project to Cattle Council in Tasmania. You will also attend the inaugural 'Beef Industry Champions' Gala Dinner' and have the option to attend Meat and Livestock Australia's Annual General Meeting. The 2011 NAB Agribusiness Rising Beef Industry Champion will be announced at the Gala Dinner and this honor will include representing Australia's beef producers in the Five Nations' Beef Alliance Young Ranchers' Forum, which includes a beef tour in Denver, Colorado, USA. You don't need to have qualifications or directly own cattle to apply. But, you do have to demonstrate passion and a commitment to cutting positive tracks for Australia's beef industry. We encourage you to have courage, stand up and be heard.

### Who should apply?

People between the ages of 21-35 years of age who are committed to the Australian beef industry (includes farmers, station hands, agribusiness professionals & production workers).

### What is Cattle Council looking for?

- Commitment to the Australian beef cattle industry
- Desire to contribute meaningfully to industry solutions
- Personal drive and focus
- Leadership capability
- Effective communication and aspiring role model to others

### How do I apply?

Print and fill out the following application form and return via mail or fax as instructed on the form.

Note: to be eligible to apply you **must** be a member of your State Farming Organisation. To find out how you can become a member contact your State Farming Organisation (refer end of page 4. Contacts also available from [www.cattlecouncil.com.au/risingchamps](http://www.cattlecouncil.com.au/risingchamps)).

### For further information visit

[www.cattlecouncil.com.au/risingchampions](http://www.cattlecouncil.com.au/risingchampions)  
or call 02 6273 3688





CATTLE COUNCIL

RISING CHAMPIONS INITIATIVE

Cattle Council of Australia Ph: 02 6273 3688
14-16 Brisbane Avenue Fax: 02 6273 2397
PO Box E10 Email: cca@cattlecouncil.com.au
Kingston ACT 2604



FULL NAME:
DATE OF BIRTH:
CONTACT NUMBER (please include mobile):
EMAIL:
POSTAL ADDRESS:

OCCUPATION/CURRENT JOB:

WHICH STATE FARMING ORGANISATION ARE YOU A MEMBER OF?
Contact your State Farming Organisation to find out how to join, see www.cattlecouncil.com.au/links

When filling out the form please try and limit your answer to the space provided.

PLEASE CIRCLE YOUR AVAILABILITY BETWEEN 15-17 NOVEMBER 2010 (allow 14 Nov for travel) YES | NO

COMMITMENT TO BEEF INDUSTRY

Please briefly outline your level of involvement in the beef industry (past and current activities)

Dotted lines for text entry.

PERSONAL DRIVE & FOCUS

What 2 key goals do you want to achieve over the next 5 years?

- ★
★

How do you intend to achieve these goals?

Dotted lines for text entry.

LEADERSHIP

Please outline 3 leadership qualities that you believe you possess:

- ★
★
★

Please describe a time when you have demonstrated one of these qualities:

Dotted lines for text entry.

Please outline why you would be a good ambassador/champion for the Australian beef industry?

Dotted lines for text entry.

**PERSONAL INTEREST**

Of the Cattle Council policy areas below, which topic best aligns with your personal or professional interests as it relates to the beef industry? Please place 1-3 along side your three interests (1 is top interest).

- Environment (i.e. climate change, soil/pasture management)
- Industry Systems (i.e. traceability, quality assurance, beef grading, food safety)
- Marketing (i.e. beef labeling, product and market development)
- Trade (i.e. market access, international relations)
- Research, Development & Extension (i.e. increasing productivity through research)
- Animal Health and Welfare (i.e. disease management, emergency industry responses)
- Biosecurity (i.e. Australian border security, on-farm risk management)

**INDUSTRY VISION**

What do you believe are the biggest challenges facing Australian beef farmers?

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Do you believe that these issues are being addressed by industry?

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How do you think State Farming Organisations can attract young people to get involved on the issues affecting their industry?

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If you are selected as a state finalist in the Cattle Council Rising Champions Initiative you are agreeing to the following Terms and Conditions:

If selected as a finalist, available between 15-17 November 2010 to travel to Tasmania (allow 14 Nov for travel)

I agree to undertake projects/discussions for presentation as part of the Initiative's curriculum

I agree to take part in all selection processes as relevant for selection for Cattle Council Rising Champions Initiative and associated winning titles, i.e. NAB Agribusiness Rising Beef Industry Champion

I agree to represent Cattle Council of Australia and respect the organisations values and policies

I agree to represent my State Farming organization and respect the organisations values and policies

I agree to undertake any post-award activities, which may include speaking/presenting at state and national events, preparing a report or representing Cattle Council or NAB Agribusiness at special industry events.

I agree to the following Terms and Conditions (please tick the box)

SIGNED: \_\_\_\_\_ DATE:     /     /     \_\_\_\_\_

**SUBMIT YOUR APPLICATION**

Please print pages 3-4 of this form and send or fax to your relevant State Farming Organisation as set out below.

Please ATTENTION: Cattle Council Rising Champions Initiative in the first address line.



NSW Farmers' Association  
GPO Box 1068  
Sydney, NSW 2001  
Ph: (02) 8251 1700  
Fax: (02) 8251 1750



Northern Territory Cattlemen's Association  
GPO Box 4845  
DARWIN NT 0801  
Ph: (08) 8981 5976  
Fax: (08) 8981 9527



WA Farmers  
PO Box 6291, East Perth WA 6892  
Ph: (08) 9486 2100  
Fax: (08) 9361 3544



Victorian Farmers' Federation  
Farrer House, Level 5, 24 Collins St  
Melbourne, Victoria, 3000  
Ph:(03) 9207 5500  
Fax: (03) 9207 5500



Tasmanian Farmers' Graziers Association  
PO Box 193  
Cnr Cimitiere & Charles Street  
Launceston TAS 7250  
Ph: (03) 6332 180  
Fax: (03) 6331 43440



South Australia Farmers' Federation  
PO Box 6014 Halifax Street SA 5000  
Ph: (08) 84107233  
Fax: (08) 8211 7303



Pastoralists & Graziers Association of WA  
277 Great Eastern HwyBelmont Western  
Australia 6104  
Ph: (08) 9479 4599  
Fax: (08) 9277 7311



AgForce Queensland  
PO Box 13186  
North Bank Plaza  
Brisbane, Qld, 4003  
Ph: (07) 3236 3100  
Fax: (07) 3236 3077